

Understanding Brain Health:



**A Guide to Brain Awareness
and Well-being**

Introduction

The brain is the central organ responsible for regulating movement, memory, emotions, and decision-making. Yet, despite its incredible complexity, brain health is often overlooked in discussions about overall well-being. Brain Awareness Week is an annual initiative dedicated to increasing public awareness of the brain, neurological conditions, and the need for greater investment in services, research, and prevention. Since 2005, the Neurological Alliance of Ireland (NAI) has coordinated events and educational initiatives across the country to highlight the impact of neurological conditions on individuals and families in Ireland¹.

Neurological and mental health conditions are more prevalent in Ireland than many realise:

- **Neurological Conditions:** It is estimated that one in three people in Ireland will develop a neurological condition in their lifetime.
- **Mental Health Disorders:** Approximately **42% of adults** in Ireland meet the diagnostic criteria for at least one mental health disorder at any given time.

Brain health affects every aspect of our daily lives—our ability to think, learn, and connect with others. Good brain health supports resilience against neurological conditions, mental health difficulties, and cognitive decline. By raising awareness, we can empower individuals to take proactive steps towards protecting their brain health.

About St John of God Hospital

At St John of God Hospital, we are dedicated to providing compassionate, expert-led mental health care, ensuring that every individual has access to the support they need for their well-being. As one of Ireland's leading providers of mental health services, we recognise the importance of brain health and the impact it has on overall quality of life.

This booklet was developed by our multidisciplinary team of psychiatrists, psychologists, social workers, occupational therapists, pharmacists, and nurses. Bringing together their expertise, they have designed this resource to make looking after your brain easier and to help you better understand how it functions.

Your brain is at the centre of everything you do, shaping how you think, feel, and interact with the world. Our team understands the importance of early intervention, prevention, and everyday habits that contribute to long-term well-being. With this in mind, this booklet explores the science behind brain health, offering practical strategies to support cognitive function, emotional resilience, and overall mental well-being.

Understanding the brain should not be complicated. This booklet is designed to provide clear, accessible insights into how the brain works and what you can do to protect and strengthen it. Whether you are looking for ways to maintain cognitive function, recognise early signs of neurological or mental health concerns, or support a loved one, we hope this resource will empower you to take positive steps towards lifelong brain health.

Understanding The Brain

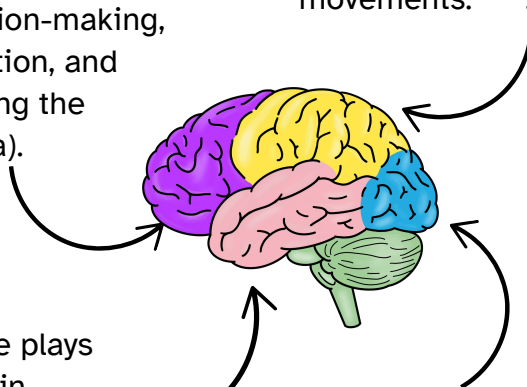
Neurons clustered together are called nuclei. Brain networks are formed when different nuclei that are spread across the brain work together in groups.

Frontal Lobe

The frontal lobe is one of the largest parts of the brain and plays a role in complex skills referred to as executive functions. These include initiation (getting started), planning, organising, decision-making, emotional regulation, and inhibition (pressing the brakes on an idea).

Parietal Lobe

The parietal lobe supports us to process sensory information, such as touch, heat, pain, and visual information. It also helps us to plan and organise motor movements.



Temporal Lobe

The temporal lobe plays a significant role in language processing and also facilitates the processing and storage of memories.

Occipital Lobe

The occipital lobe supports us to process what we see. For example, it enables us to detect colours, shapes, and movement.

Neurons and Neurotransmitters: How the Brain Communicates

The brain is made up of billions of specialised cells called neurons that work together to process and transmit information. These neurons communicate by sending electrical and chemical signals throughout the brain and nervous system. When one neuron needs to send a message to another, it releases special chemicals known as neurotransmitters into the small gap between them, called a synapse. These neurotransmitters help regulate mood, memory, movement, and many other essential brain functions.

The Structure of a Neuron

- **Cell Body (Soma)** – The core of the neuron, where essential functions take place.
- **Dendrites** – Branch-like structures that receive signals from other neurons.
- **Axon** – A long, cable-like extension that carries signals away from the neuron’s cell body.
- **Terminal Buttons** – The endpoints of the axon, where neurotransmitters are released to pass signals to the next neuron.

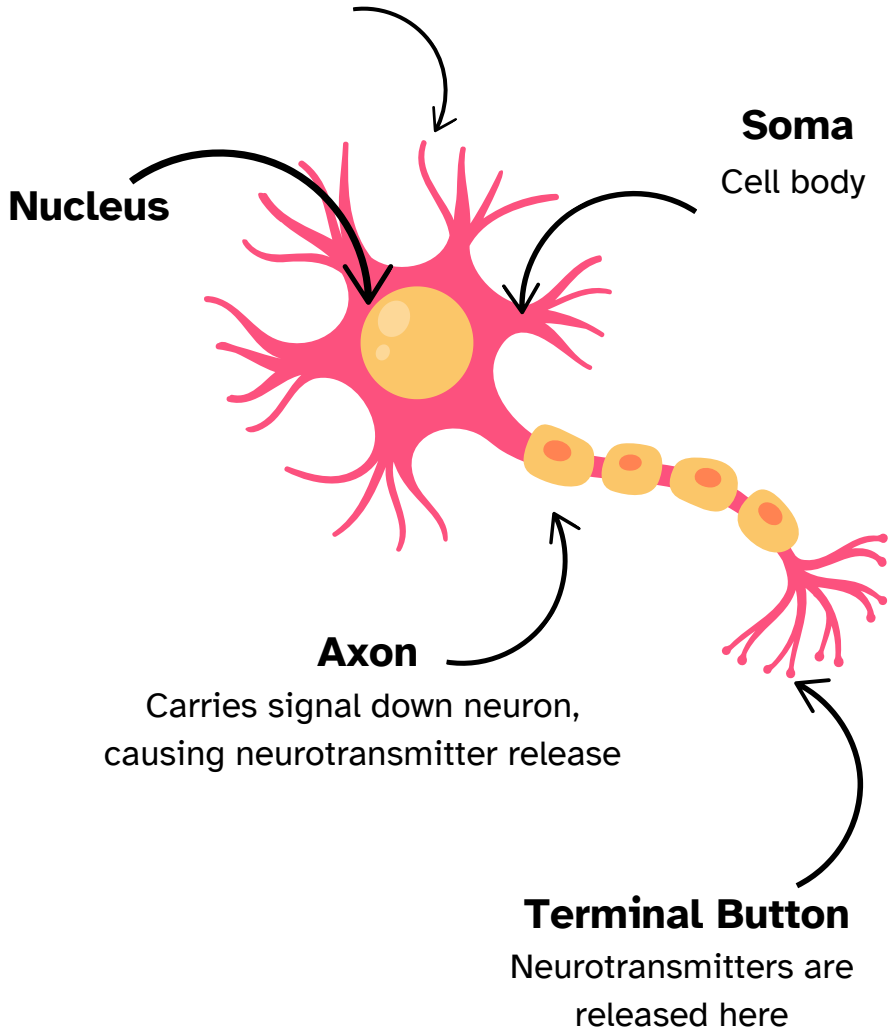
Key Neurotransmitters and Their Functions

- **Serotonin** – Plays a role in regulating mood, appetite, and sleep.
- **Dopamine** – Involved in motivation, reward, and pleasure.
- **Glutamate** – The brain’s most abundant neurotransmitter, crucial for learning and memory.
- **Acetylcholine** – Supports movement, attention, and memory; essential for muscle activation.

Structure of a Neuron

Dendrites

Accepts neurotransmitters from other neurons



Neuroplasticity: The Brain's Capacity for Change

Neuroplasticity, also known as brain plasticity, refers to the brain's ability to reorganise itself by forming new neural connections throughout life. This adaptability is crucial for learning, memory, recovery from injury, and overall cognitive resilience.

Research has demonstrated that neuroplasticity continues across the lifespan, countering the outdated notion that brain function inevitably declines with age.

Mechanisms of Neuroplasticity

Neuroplasticity occurs through two primary mechanisms:

- **Synaptic Plasticity** – The strengthening or weakening of synaptic connections based on experience. This process underlies learning and memory formation
- **Structural Plasticity** – The physical reorganisation of neural pathways, including neurogenesis (new neuron formation) and dendritic growth in response to environmental stimuli.

These processes are influenced by genetics, lifestyle, and environmental factors, with growing evidence suggesting that targeted interventions can enhance neuroplasticity and improve cognitive outcomes.

Promoting Brain Health

Infections and Brain Health

Certain infections can directly attack the nervous system or trigger inflammatory responses that contribute to neurological issues.

- Meningitis and encephalitis (caused by viruses, bacteria, or fungi) can result in long-term cognitive and motor impairments.
- HIV, neurocysticercosis, malaria, polio, syphilis, rabies, and toxoplasmosis have been linked to brain inflammation and neurological complications.
- Even infections that don't directly target the brain, such as influenza and COVID-19, have been associated with increased risk of neurological symptoms, cognitive dysfunction, and long-term mental health impacts.

Chronic Diseases and Brain Function

Chronic conditions, including cardiovascular disease, diabetes, and respiratory disorders, are major risk factors for cognitive decline, stroke, and dementia.

- **High blood pressure**, obesity, and diabetes increase the risk of stroke and neurodegeneration, with studies showing they contribute to up to 4% of global dementia cases.
- **Multi-morbidity** (having multiple chronic conditions) in midlife more than doubles the risk of developing dementia later in life.

Hearing, Vision, and Brain Function

Sensory impairments, particularly hearing and vision loss, have been increasingly recognised as risk factors for cognitive decline.

Hearing loss has been linked to 8% of dementia cases globally, with evidence suggesting that the use of hearing aids can help reduce this risk.

Vision impairment in older adults has also been associated with a higher likelihood of cognitive decline. Routine hearing and vision screenings, along with early interventions such as corrective lenses and hearing aids, can help maintain cognitive function and prevent associated risks.



Promoting Brain Health

Physical Health and Brain Function

The brain and body are deeply interconnected, with physical health playing a critical role in brain function. Throughout life, various factors—including nutrition, maternal health, infections, chronic diseases, sensory impairments, and lifestyle behaviours—shape cognitive function, emotional well-being, and neurological health. By understanding and addressing these factors, individuals can take proactive steps to protect and optimise brain health, reducing the risk of neurological conditions and enhancing overall well-being.



Maternal Health: The First Environment for Brain Development

Brain health begins in the womb. The maternal environment plays a crucial role in shaping early brain development, and factors such as nutrition, prenatal care, and exposure to stress or toxins can have long-term effects.

- **Nutritional deficiencies** (such as folate or iron deficiency) during pregnancy can impact neurodevelopment and increase the risk of conditions like neural tube defects and developmental delays.
- **Maternal stress** and mental health disorders have been associated with adverse birth outcomes, including preterm delivery, low birth weight, and cognitive impairments in offspring.

Genetics and Environmental Influences on Brain Health

While genetics play a role in brain structure and function, environmental influences and lifestyle factors also shape cognitive and neurological outcomes.

- Some genetic variations are associated with differences in memory, learning, and cognitive function.
- Certain conditions, such as Down syndrome, Fragile X syndrome, and Rett syndrome, have a clear genetic basis, while others, like Alzheimer's disease and autism spectrum disorder, involve complex interactions between genes and environmental factors.

Nutrition: Fuel for Brain Health

A balanced diet is essential for cognitive function, memory, and emotional well-being. Proper nutrition supports neurotransmitter production, brain plasticity, and overall neurological health.

Key Nutrients for Brain Health

Omega-3 Fatty Acids (found in fatty fish, flaxseeds, walnuts, and chia seeds)

- Crucial for cognitive function, memory retention, and reducing brain inflammation.
- Diets rich in omega-3s have been associated with a lower risk of dementia and depression.
- Antioxidants (found in blueberries, dark chocolate, leafy greens, and nuts)
- Combat oxidative stress, which can damage brain cells over time.
- Support healthy aging and neuroprotection, particularly in reducing the risk of Alzheimer's disease.
- Help improve learning and memory by protecting neurons from free radical damage.
- B vitamins, particularly B6, B12, and folate, help regulate mood and memory.
- Iron & Zinc (found in lean meats, lentils, beans, and pumpkin seeds)
- Iron is vital for oxygen transport to the brain and is essential for focus and cognitive development.
- Zinc plays a role in brain-cell communication, learning, and memory formation.

Reducing the Risk of Dementia: A Lifelong Approach

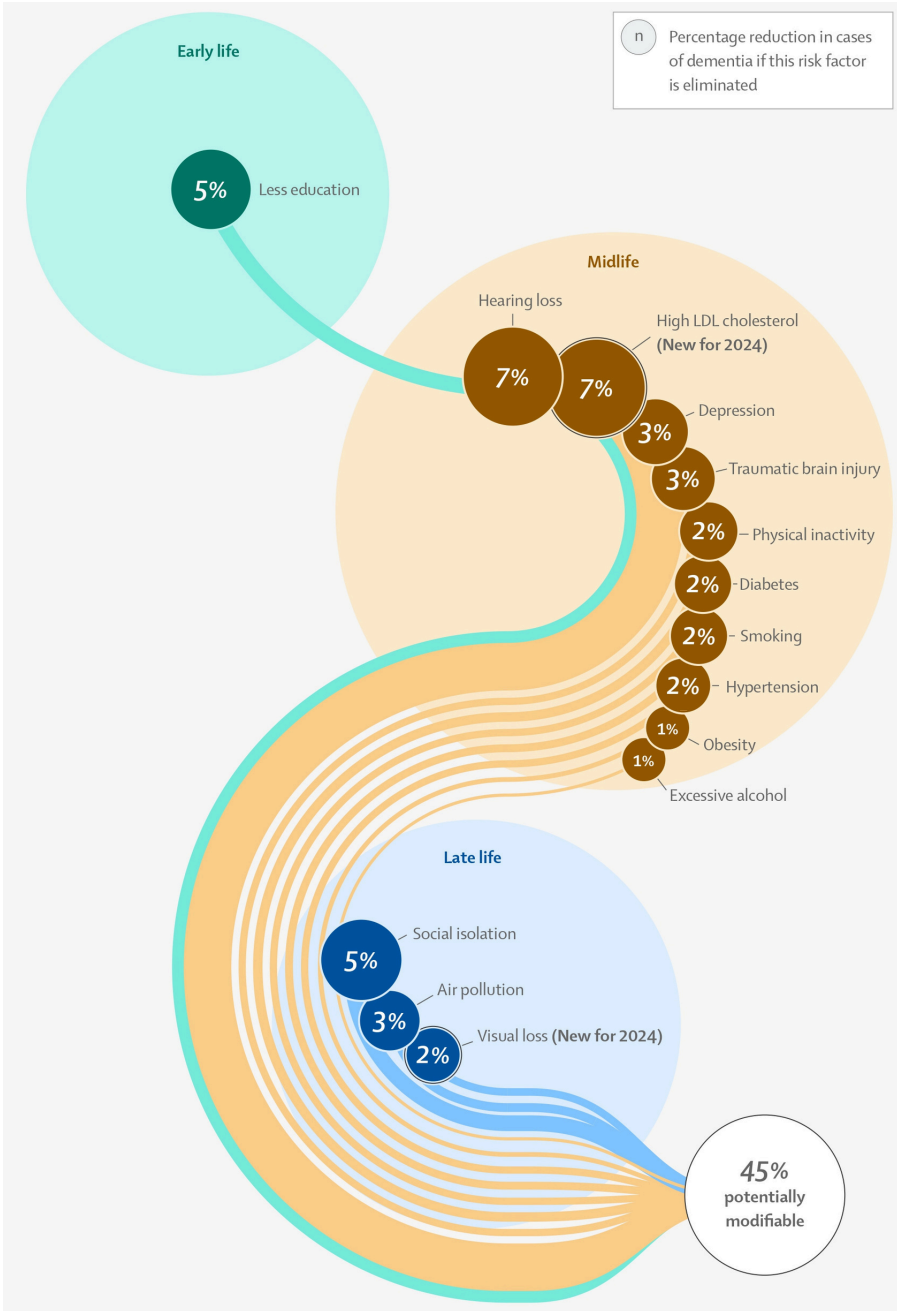
Dementia is not an inevitable part of ageing. In fact, research suggests that up to 45% of dementia cases worldwide could be prevented or delayed by addressing specific modifiable risk factors. The 2024 Lancet Commission on Dementia Prevention, Intervention, and Care highlights 14 key factors that influence brain health across the lifespan.

Understanding the Risk Factors

The risk of developing dementia is shaped by factors present in early life, midlife, and later life. Some of these are well known, such as high blood pressure, smoking, and physical inactivity, while others, like hearing loss and social isolation, are often overlooked.

Risk Factors for Dementia – 2024 Update

The 2024 update to the standing Lancet Commission on dementia prevention, intervention, and care adds two new risk factors (high LDL cholesterol and vision loss) and indicates that nearly half of all dementia cases worldwide could be prevented or delayed by addressing 14 modifiable risk factors.





Truth or Myth? Understanding Your Brain

There are many misconceptions about the brain and how it functions. Some beliefs have been passed down for generations, while others have been misrepresented in the media.

This section separates fact from fiction, helping you develop a better understanding of your brain.

You only use 10% of your brain.

Myth!

This is one of the most common misconceptions about the brain. In reality, brain scans show that nearly all areas of the brain are active throughout the day, even during sleep. Different regions are responsible for various functions, and together they work continuously to help you think, move, and feel.

The brain does not feel pain.

Truth!

While headaches and migraines can be excruciating, the brain itself does not have pain receptors. However, surrounding structures, including the meninges and blood vessels, do have pain receptors, which is why we experience headaches.

Your brain is fully developed by the age of 18.

Myth!

Although the brain goes through significant changes during adolescence, full maturation does not occur until the mid-20s. The prefrontal cortex, responsible for decision-making and impulse control, is one of the last areas to develop.

Your brain is primarily made of fat

Truth!

The brain is the fattiest organ in the body, consisting of nearly 60% fat. These fats play a crucial role in protecting neurons and ensuring effective communication between brain cells.

Multitasking makes you more efficient.

Myth!

The brain is not designed to focus on multiple tasks requiring attention at the same time. Instead of multitasking, the brain quickly switches between tasks, which can reduce efficiency and increase mistakes.

You only use 10% of your brain.

Myth!

Brain imaging studies show that almost all parts of the brain are active at different times, even when we're resting. The entire brain works together to support thinking, movement, and bodily functions.

Learning new things changes the structure of your brain.

Truth!

Neuroplasticity, the brain's ability to adapt and form new connections, allows learning to reshape neural pathways. Practising new skills strengthens these connections, making learning an ongoing process throughout life.

Drinking water helps your brain function.

Truth!

Since the brain is made up of about 75% water, staying hydrated is essential for cognitive function. Dehydration can impair concentration, memory, and mental performance.

Listening to classical music makes you smarter.

Myth!

Although music can improve mood, focus, and relaxation, there is no solid evidence that listening to classical music directly increases intelligence. However, playing a musical instrument does enhance brain function.

Laughter is good for your brain.

Myth!

Laughing releases endorphins and reduces stress hormones like cortisol, promoting overall brain health. It also strengthens social connections, which are key for cognitive well-being.

Truth!

Chronic stress can negatively impact brain structure and function. High levels of cortisol, the stress hormone, have been linked to the shrinking of the hippocampus, a region crucial for memory and learning. Managing stress through relaxation techniques, exercise, and social connection can help protect brain health and cognitive function.



Building and Maintaining Healthy Relationships for Brain Health

Because relationships play such a vital role in brain function, nurturing social connections should be considered just as important as diet and exercise. Engaging in regular social interactions stimulates brain regions responsible for communication, empathy, and problem-solving.

Ways to Strengthen Social Connections:

Prioritise quality over quantity – Meaningful, supportive relationships are more beneficial than superficial social interactions.

- Engage in active listening:

Deep, engaged conversations enhance emotional bonds and stimulate cognitive function.

- Make time for face-to-face interactions:

Digital communication is valuable, but in-person interactions have stronger positive effects on brain chemistry.

- Join community or social groups:

Engaging in shared activities fosters new connections and strengthens existing ones.

The Key Takeaway:

Connection is Essential for Brain Health. There is a lot of research that loneliness has a negative effect of cognitive health and put's people at risk of various health conditions later on in life.

Human relationships are not just an emotional need— they are a biological necessity for optimal brain function. Whether through close friendships, family ties, or community engagement, staying socially connected has a powerful protective effect on cognitive and emotional well-being.

As Dr. Waldinger explains in his Harvard Study of Adult Development, positive relationships keep us happier, healthier, and help us live longer. Investing in meaningful connections is one of the most effective ways to protect and enhance brain health throughout life.



Healthy Behaviours for a Stronger Brain

Lifestyle behaviours play a major role in supporting or damaging brain health. Key habits to prioritise include:

1. Sleep and Brain Function

- Getting enough high-quality sleep is essential for memory consolidation and mental clarity.
- Short sleep durations (less than six hours per night) in midlife have been associated with a 30% increased risk of dementia. However, it's important to note that sleep patterns naturally change over the lifespan. While younger adults typically require more sleep, older adults experience shifts in sleep architecture, including lighter sleep and earlier waking times, which is a normal part of aging. Focusing on sleep quality rather than quantity can help support overall well-being without unnecessary worry. Poor sleep can contribute to higher inflammation levels, affecting both mental and physical health.

2. Physical Activity and Cognitive Resilience

- Exercise enhances blood flow to the brain, neuroplasticity, and cognitive function.
- Physical inactivity contributes to 8% of strokes and 2% of dementia cases worldwide.
- Active lifestyles have been shown to protect against cognitive decline and improve recovery in neurological conditions such as Alzheimer's, Parkinson's, and stroke.

3. Reducing Substance Use

- Smoking is linked to a higher risk of stroke, dementia, and neurodegenerative diseases.
- Alcohol misuse can lead to brain atrophy, cognitive decline, and neurological damage.
- Avoiding or reducing substance use supports long-term cognitive and neurological health.

Protecting Brain Health Throughout Life

Brain health is shaped by a combination of genetics, lifestyle, environment, and access to healthcare. By adopting preventative measures, individuals can reduce their risk of neurological conditions and support long-term cognitive resilience.

Key Takeaways for Brain Health:

- Prioritise healthy nutrition, exercise, and sleep.
- Manage chronic conditions like diabetes and high blood pressure.
- Stay socially engaged and mentally stimulated.
- Reduce exposure to toxins, pollutants, and infectious diseases.
- Seek early intervention for hearing and vision impairments.
- Avoid harmful substance use and practice stress management techniques.
- By taking proactive steps today, individuals can build a strong foundation for lifelong brain health and overall well-being.

Brain Health Games

Taking care of your brain is just as important as looking after your physical health. Just as regular exercise supports overall well-being, engaging in activities that challenge your thinking can help keep your mind active and engaged.

Brain health activities, such as puzzles, word searches, and problem-solving challenges, can be an enjoyable way to stimulate different aspects of thinking, including attention, memory, and reasoning.

This section includes a selection of Brain Health Games designed to challenge different ways of thinking, encourage problem-solving, and provide a fun mental workout. Whether you enjoy finding hidden words, solving anagrams, or working through logic puzzles, these activities offer an engaging way to keep your mind active.

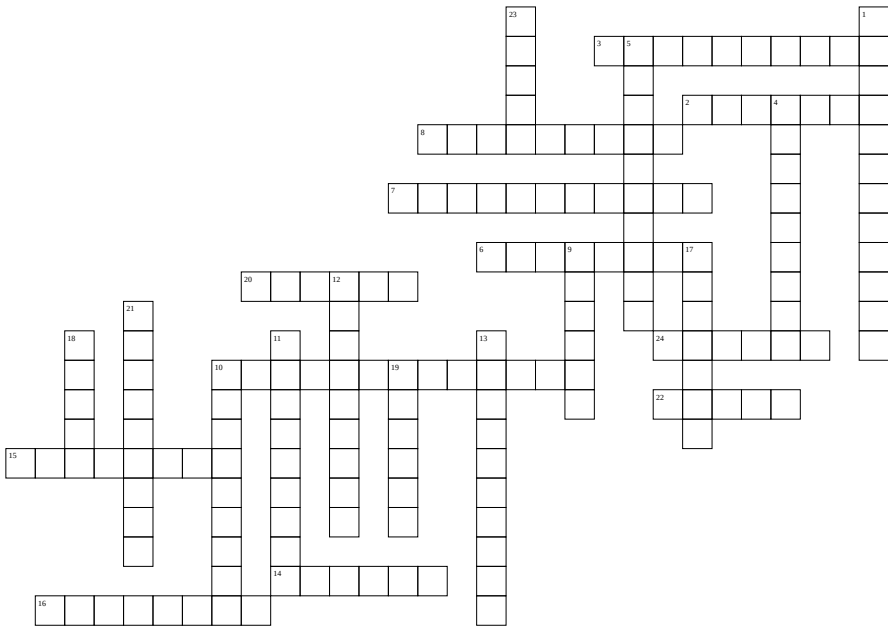
So, take a moment to challenge yourself, enjoy the process, and explore different ways to stay mentally engaged!

Brain Health Anagram Puzzle

Unscramble the letters to reveal brain health-related words:

1. RINBA
2. URNEON
3. YRMEOM
4. SSERTS
5. REXCSIEE
6. PELES
7. YRDTAIHNO
8. CUSOF
9. IRTONUNTI
10. CPLSITAYIC
11. ONIGITCOIN
12. PAMDOEIN
13. IDTNOAXSO
14. NIGLEELWB
15. GILNNERA

Mind Matters: A Brain Health Puzzle



Down:

1. The ability to apply knowledge and reasoning
4. Being conscious of something
5. Chemicals that boost mood and reduce pain
9. An automatic response to a stimulus
10. The ability to stay mentally engaged
11. A neurotransmitter that stabilizes mood
12. A hormone that strengthens social bonds
13. The brain's ability to adapt and change
17. A strong feeling such as joy or anger
18. Essential for memory consolidation and brain repair
19. The brain's outermost layer
21. A neurotransmitter involved in learning
23. Controls thought and memory

Across:

2. The gap where neurons communicate
3. The way the brain interprets sensory information
6. Physical activity that boosts brain function
7. Part of the brain that forms memories
8. The process of thinking and understanding
10. A neurotransmitter that helps activate muscles
14. A nerve cell that sends signals
15. A neurotransmitter linked to motivation
16. Acquiring new knowledge and skills
20. The ability to store and recall information
22. The ability to concentrate on a task
24. A response to challenges or demands

Word Search

A	W	A	R	E	N	E	S	S	F	H	R	N	P	L
Z	G	L	G	S	M	Y	O	O	B	E	I	E	O	F
H	U	S	Z	L	N	K	C	L	A	A	R	T	A	W
J	I	B	N	A	E	U	N	C	R	C	X	P	I	N
D	O	P	P	I	S	A	T	B	E	I	E	W	N	O
O	X	S	P	Z	H	I	R	P	C	G	L	A	T	I
P	E	B	D	O	O	P	T	N	V	G	F	C	E	T
A	T	G	T	N	C	I	R	N	I	Q	E	O	L	I
M	J	V	R	J	O	A	T	O	J	N	R	R	L	N
I	Q	Q	Q	N	O	D	M	D	D	N	G	T	I	G
N	O	I	T	O	M	E	R	P	B	N	O	E	G	O
E	G	P	N	E	U	R	O	N	U	I	E	X	E	C
V	Y	R	O	M	E	M	M	R	F	S	S	H	N	Y
I	Y	T	I	C	I	T	S	A	L	P	D	C	C	T
F	R	O	N	T	A	L	H	L	Z	L	W	K	E	J

Searching for:

Brain, Neuron, Memory, Cortex, Synapse,
Dopamine, Hippocampus, Cognition,
Plasticity, Focus, Learning, Emotion, Reflex,
Endorphins, Reaction, Frontal, Perception,
Intelligence, Awareness

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